

Senior Directory

The most comprehensive and widely distributed senior publication that reaches a highly targeted audience of Seniors, Boomers, Caregivers and Health Care Professionals.

www.SeniorDirectory.com

A user-friendly website that is easy to navigate when searching for housing, home health, professional services, wellness & fitness, informative articles, other links, advice, and much more!

Referral Service

Toll-free **1-800-955-8510** "Solutions for Seniors" referral service where Seniors, their families, and professionals can call for advice and have their questions answered as well as inquiries from SeniorDirectory.com.

Be a part of **SENIOR DIRECTORY** Your complete marketing package.

Advertising Information:

303.718.2001

Alex@SeniorDirectory.com

Why Advertise with the Senior Directory?

For over 12 years we have been the 'go-to' for boomers and caregivers with distribution locations that reach your target audience.

Our local representatives are in your community and can help you meet your advertising goals.

Reach your customers through our combined marketing options.



Comprehensive - Our Senior Directories showcase over 70 categories of resources with everything seniors/boomers need and a nearly 90% renewal rate with existing advertisers.

Largest Targeted Distribution - Our Directories are distributed to thousands of locations nationally, and reach nearly 5 million people:

- Hospitals Social Workers, Discharge Planners, Case Managers
- Physician's Offices Medical Centers Pharmacies
- Senior Organizations Senior Centers
- Senior Housing Communities Special Events Health Fairs
- and more!

Qualified Leads - Our readers use the Directory when they are READY to make purchasing decisions.

Guide of Choice - The *Directory of Choice* for helping professionals assist seniors/boomers when making difficult decisions.

National and Local Reps - who understand the senior industry and your specific needs in helping you market your business.

Shelf Life - Professionals, adult children, seniors and caregivers keep our directories as a valuable resource.

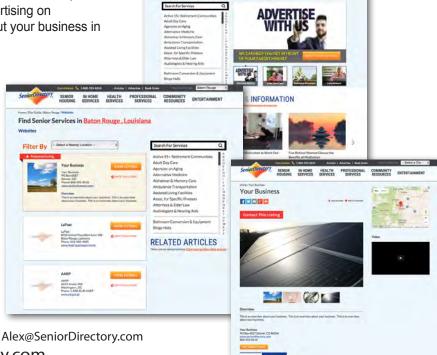
Web Advertising

Our web visitors are looking for much needed services, resources and care. Customize your advertising on SeniorDirectory.com with information about your business in order to reach your potential customers.

We offer 3 ways to feature your business:

Profile Listing advertising Featured Listing advertising Spotlight Banner advertising

By advertising with SeniorDirectory.com, you can reach our active and growing community through our Blog and Events Calendar. Our selection of articles are geared towards topics that are current and interesting for seniors, boomers, and healthcare professionals.



The Most Comprehensive Senior Resource in America

Inside the Senior Directory are easy-to-find products, services, providers, editorials and articles.

Our Directories are laid out in color-coded tabbed sections that coincide with the Table of Contents. Readers are able to quickly and easily find a specific service or resource where your ad is displayed.



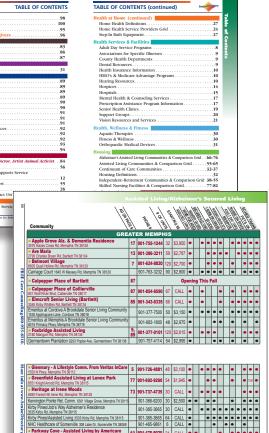
The most widely used and recognizable features of our directory are the comparison grids which show specific details about each company's services, amenities and pricing. This valuable tool is used by not only seniors and their families to "comparison shop," but also by social workers, case managers and other professionals.



Editorials and articles can also promote products/services Prepare a feature article that relates how your

Prepare a feature article that relates how your service or product can further assist the reader in the quality of their life. Your display ad can be combined with this editorial to further drive traffic important to your growth.





Targeted placement of your display ads

Specific categories help market your specialized product or service to adult children, caregivers, and senior readers.

901.377.0101 2180 Mangum Road Memphis, TN 38134

Clear and concise sections

An important factor for shelf life in any publication is to make sure the reader can easily find what they need in one resource. We separate services and information into clear and organized color-coded sections.



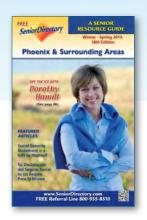


Solutions for Seniors

Your Complete Marketing Package

Markets across America reaching nearly 5 million readers:









ALABAMA

- Birmingham
- Huntsville
- Tuscaloosa

ARIZONA

- Phoenix
- Tucson

LOUISIANA

- Baton Rouge
- New Orleans

MISSISSIPPI

• Northern Mississippi

PENNSYLVANIA

- Pittsburgh
- Philadelphia

SOUTH CAROLINA

Charleston

TENNESSEE

- Chattanooga
- East Tennessee (Knoxville)
- Nashville
- West Tennessee (Memphis)

TEXAS

- Austin
- San Antonio

AND GROWING!

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