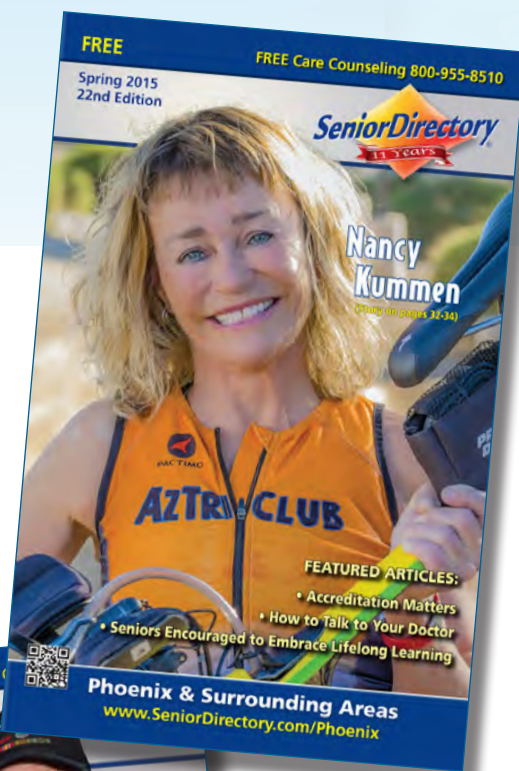


**SeniorDirectory®**

**SeniorDirectory®  
.com**

## National Touch ... Local Connection!

Your Complete Resource



### Senior Directory

The most comprehensive and widely distributed senior publication that reaches a highly targeted audience of Seniors, Boomers, Caregivers and Health Care Professionals.

### www.SeniorDirectory.com

A user-friendly website that is easy to navigate when searching for housing, home health, professional services, wellness & fitness, informative articles, other links, advice, and much more!

### Referral Service

Toll-free **1-800-955-8510** "Solutions for Seniors" referral service where Seniors, their families, and professionals can call for advice and have their questions answered as well as inquiries from SeniorDirectory.com.

Be a part of  
**SENIOR DIRECTORY**  
Your complete marketing package.

Advertising Information:

**303.718.2001**

[Alex@SeniorDirectory.com](mailto:Alex@SeniorDirectory.com)

# Why Advertise with the Senior Directory?

For over 12 years we have been the 'go-to' for boomers and caregivers with distribution locations that reach your target audience.

Our local representatives are in your community and can help you meet your advertising goals.

**Reach your customers through our combined marketing options.**



## Printed Directory Advertising

**Comprehensive** - Our Senior Directories showcase over 70 categories of resources with everything seniors boomers need and a nearly 90% renewal rate with existing advertisers.

**Largest Targeted Distribution** - Our Directories are distributed to thousands of locations nationally, and reach nearly 5 million people:

- Hospitals - Social Workers, Discharge Planners, Case Managers
- Physician's Offices • Medical Centers • Pharmacies
- Senior Organizations • Senior Centers
- Senior Housing Communities • Special Events • Health Fairs
- and more!

**Qualified Leads** - Our readers use the Directory when they are READY to make purchasing decisions.

**Guide of Choice** - The *Directory of Choice* for helping professionals assist seniors boomers when making difficult decisions.

**National and Local Reps** - who understand the senior industry and your specific needs in helping you market your business.

**Shelf Life** - Professionals, adult children, seniors and caregivers keep our directories as a valuable resource.

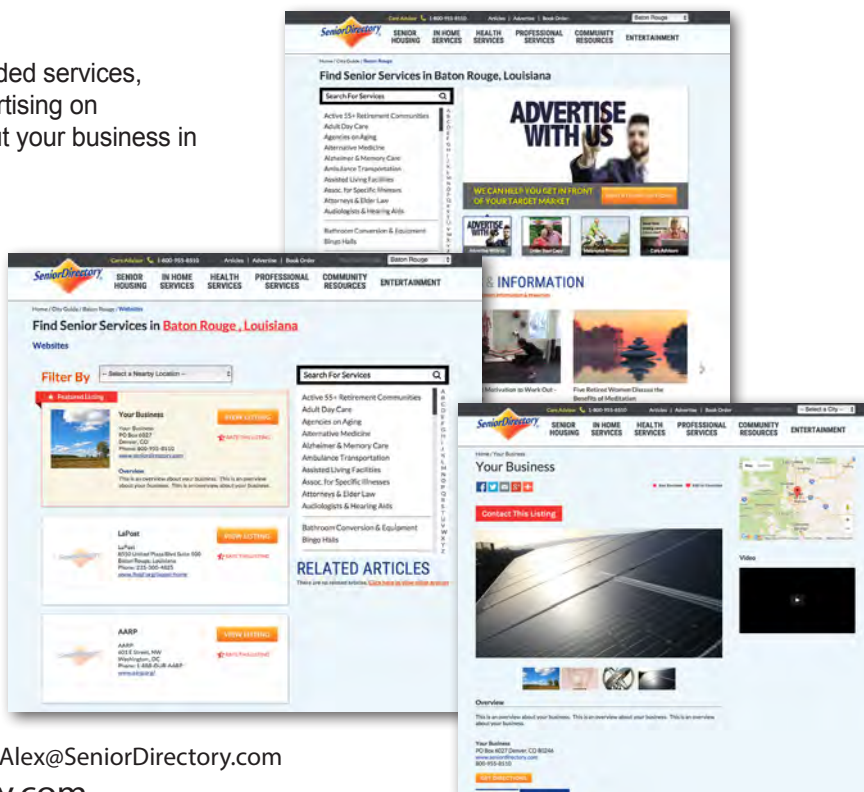
## Web Advertising

Our web visitors are looking for much needed services, resources and care. Customize your advertising on SeniorDirectory.com with information about your business in order to reach your potential customers.

We offer 3 ways to feature your business:

- Profile Listing** advertising
- Featured Listing** advertising
- Spotlight Banner** advertising

By advertising with SeniorDirectory.com, you can reach our active and growing community through our Blog and Events Calendar. Our selection of articles are geared towards topics that are current and interesting for seniors, boomers, and healthcare professionals.





An important factor for shelf life in any publication is to make sure the reader can easily find what they need in one resource. We separate services and information into clear and organized color-coded sections.



## Solutions for Seniors

### Your Complete Marketing Package

**Markets across America reaching  
nearly 5 million readers:**



#### **ALABAMA**

- Birmingham
- Huntsville
- Tuscaloosa

#### **ARIZONA**

- Phoenix
- Tucson

#### **LOUISIANA**

- Baton Rouge
- New Orleans

#### **MISSISSIPPI**

- Northern Mississippi

#### **PENNSYLVANIA**

- Pittsburgh
- Philadelphia

#### **SOUTH CAROLINA**

- Charleston

#### **TENNESSEE**

- Chattanooga
- East Tennessee (Knoxville)
- Nashville
- West Tennessee (Memphis)

#### **TEXAS**

- Austin
- San Antonio

#### **AND GROWING!**

**Alex Milzer**

**Director of Business Development**

**Phone 303.718.2001 • Fax 303.320.8573**

**Alex@SeniorDirectory.com**

**www.seniordirectory.com**