

Senior Directory offers you a complete internet marketing package.

Home Page

Advertise with Senior Directory!

For over 10 years, Senior Directory has been proud to help boomers, seniors and healthcare professionals find much needed services and resources throughout the country. Our printed guides can be found in physician offices, pharmacies, senior centers, hospitals, etc. Now with our extensive web presence, our brand is viewed by over a million potential customers. Join our growing internet community and add your business expertise!



Our complete web package includes:

- ✓ Tag your profile in the categories pertaining to your business. There are 70 categories of senior resources.
- ✓ Custom design your internet profile so our web visitors can learn more about you!
- ✓ Banner advertising that stands out to viewers who are focused on what your business offers.
- ✓ Write articles for our blog and show your industry expertise.
- ✓ Hosting a networking event, holiday party, etc? Promote them on our Events calendar!
- ✓ Geo-specific web searches which bring your company name to the forefront, newsletter promotion, and social outreach.

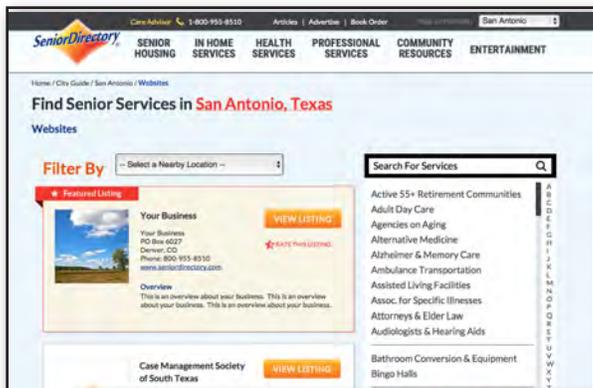


**Contact : Alexander Milzer 303-718-2001
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Your Complete Resource National Touch...Local Connection!

Senior Directory offers you a complete internet marketing package.



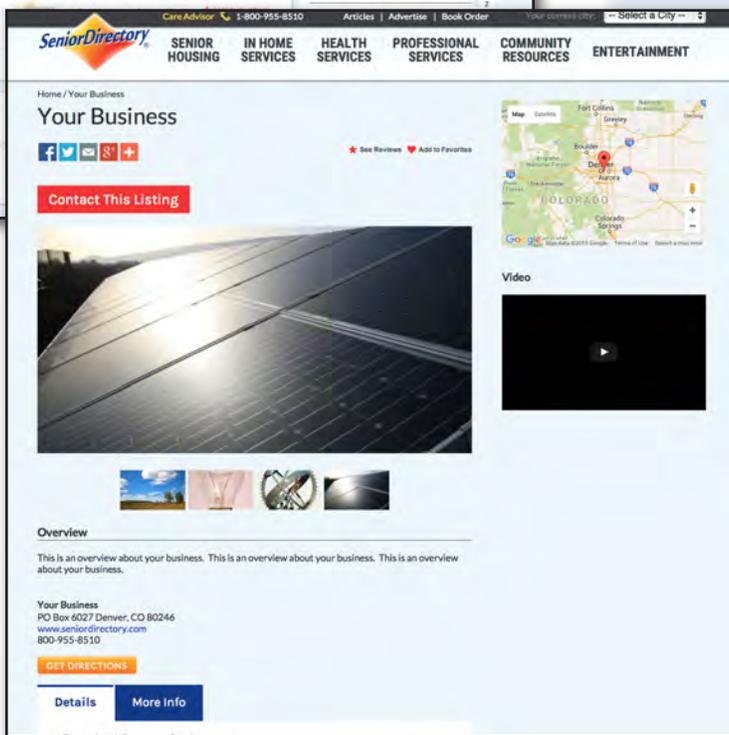
Custom design your Profile Listing

so our web visitors can learn more about you!

Customize your Profile on SeniorDirectory.com with information about your business in order to reach your potential clients.

Your profile includes:

- ✓ Overview of your company
- ✓ Up to 10 photos
- ✓ Up to 10 addresses and interactive map
- ✓ Link back to your website
- ✓ 1 promotional or testimonial video
- ✓ Bullet pointed list of the services you provide & "More Information" section to add anything else you want to tell our web visitors



Print Advertisers*

\$600/year

Includes business profile, category of choice, unlimited event promotion, guest blogging

- \$100 per added category

Non-Print Advertisers

\$1,200/year

Includes all the above - \$200 per added category

*Businesses that have an ad in the printed Senior Directory Guide.

Special Custom Advertising Options Available





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Banner Advertising!

By advertising with SeniorDirectory.com, you can reach our active and growing community with your prominently placed banner ad.

Featured Profile

Top placement on the search results for your category.

\$1,200/year * - \$100 per added category

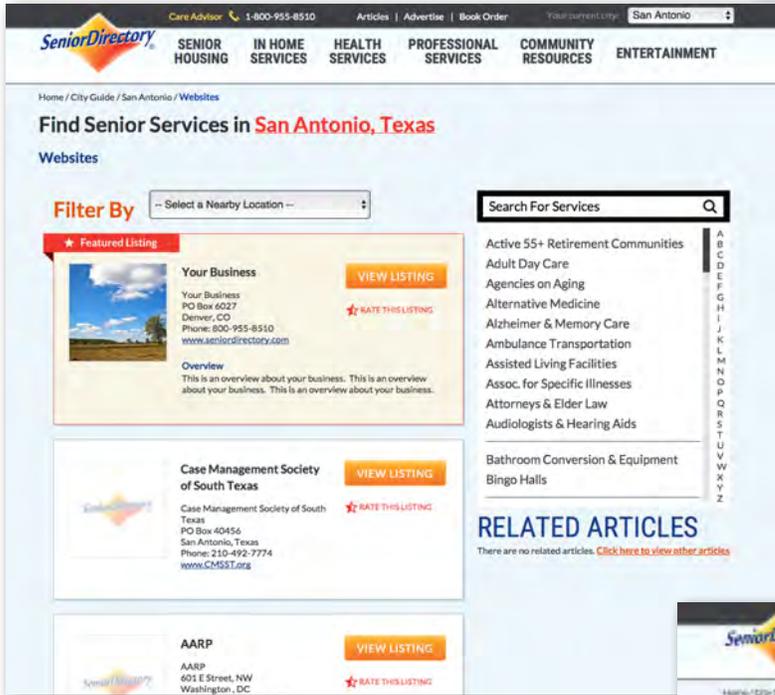
\$2,400/year non-print - \$200 per added category

Spotlight Banner Ad

Your business is featured at the top of the city page in order to maximize exposure to your target market.

\$1,800/year*

\$3,600/year non-print



Special Custom Advertising Options Available





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Join our Active Community!

Articles & Blog Page

By advertising with SeniorDirectory.com, you can reach our active and growing community through our Blog and Events Calendar. Our selection of articles are geared towards topics that are current and interesting for seniors, boomers, and healthcare professionals.

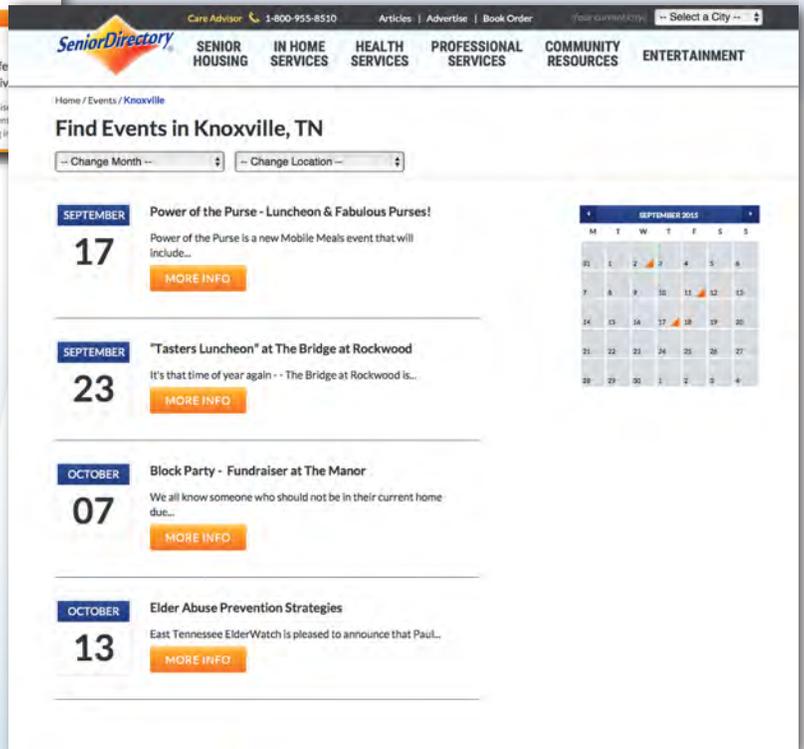
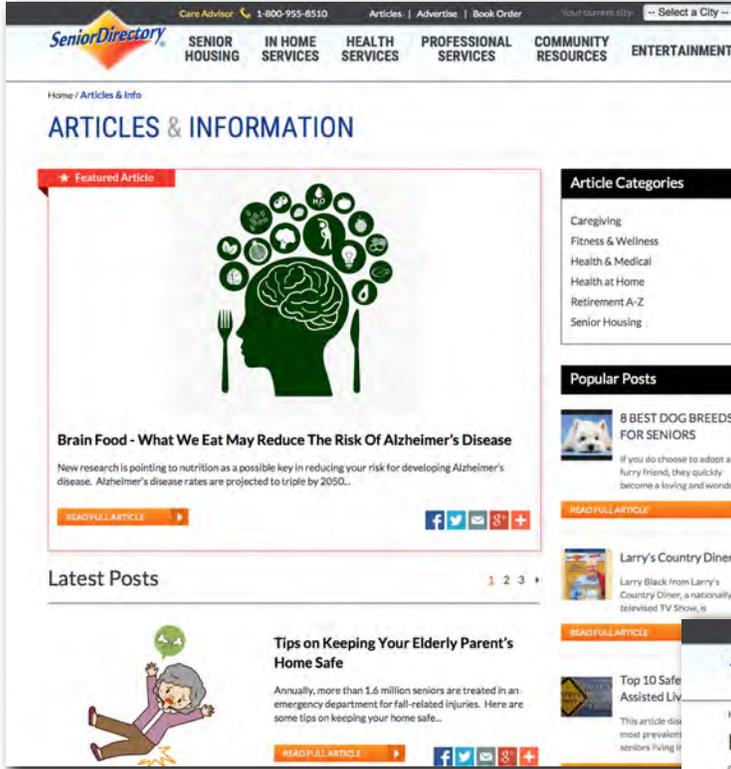
The Blog allows you to get your message out by posting informative, current articles which promote your industry expertise. Our selection of content articles for readers are geared toward topics that are current and interesting for seniors and providers.

\$ - Complimentary

Events Calendar by City

Hosting a networking event, holiday party, etc?
Promote them on our events calendar!

\$ - Complimentary



Special Custom Advertising Options Available

